



(Incorporated in the Republic of Singapore)
(Company Registration No. 197902249R)

ESTABLISHMENT OF A NEW SINGAPORE SUBSIDIARY

The Board of Directors of Superior Multi-Packaging Limited (“SMPL” or the “Company”) wishes to announce the establishment of a wholly-owned subsidiary company in Singapore named Superior Investments Holdings Pte. Ltd. (“SIHPL”), with an issued and paid-up share capital of 500,000 ordinary shares at S\$1.00 per share.

SIHPL will act as an intermediate holding company for SMPL’s future business investments in Asia and beyond.

The above incorporation is not expected to have any material impact on the consolidated net tangible assets and earnings per share of the Group for the financial year ending 31 December 2010.

None of the Directors or substantial shareholders of the Company has any interest, direct or indirect (other than through their shareholdings in the Company), in the above-mentioned transactions.

By Order of the Board

Liew Meng Ling/Juliana Lee Kim Lian
Joint Company Secretaries
17 March 2010