

(Incorporated in the Republic of Singapore) (Company Registration No.: 197902249R)

ANNOUNCEMENT PURSUANT TO RULE 703 OF THE LISTING MANUAL

The board of directors (the "Board") of Superior Multi-Packaging Limited (the "Company") refers to the substantial increase in the price and trading volume of the Company's shares on 27 and 28 June 2012.

The Board wishes to advise that the Company is currently in preliminary exploratory discussions with a party on an initiative involving the shares of the Company, which may or may not lead to an offer being made for the Company.

Save for the above, the Company is not aware of any information not previously announced concerning itself, its subsidiaries or associated companies which, if known, might explain the trading activity.

Shareholders are advised to refrain from taking any action in respect of their shares in the Company which may be prejudicial to their interest, and to exercise caution when dealing in the shares of the Company. Shareholders are further advised to consult their stockbrokers, bank managers, solicitors or other professional advisers as necessary.

The Company confirms that it is in compliance with the listing rules of SGX-ST, in particular, Rule 703 regarding the disclosure of material information.

The directors of the Company (including those who may have delegated supervision of this announcement) have taken all reasonable care to ensure that the facts stated and opinions expressed in this announcement are fair and accurate and that no material facts have been omitted from this announcement, and they jointly and severally accept responsibility accordingly.

By Order of the Board

Wang Gee Hock Executive Director and Chief Executive Officer 29 June 2012