SUPERIOR MULTI-PACKAGING LIMITED

Company Registration No.: 197902249R

ANNOUNCEMENT PURSUANT TO RULE 703 OF THE LISTING MANUAL

The board of directors (the "Board") of Superior Multi-Packaging Limited (the "Company") refers to the announcements made on 29 June 2012 and 6 July 2012 (collectively the "Announcements").

The Board wishes to advise that it has today been notified by the party involved in the discussions referred to in the Announcements that the party has decided not to proceed with the matter.

By Order of the Board Wang Gee Hock Executive Director 10 July 2012