SUPERIOR MULTI-PACKAGING LIMITED

Company Registration No.: 197902249R

(Incorporated in Singapore)

VOLUNTARY CONDITIONAL CASH OFFER BY ANZ SINGAPORE LIMITED FOR AND ON BEHALF OF CROWN SPECIALITY PACKAGING INVESTMENT PTE. LTD. FOR SUPERIOR MULTI-PACKAGING LIMITED

1. **INTRODUCTION**

The Board of Directors ("Board") of Superior Multi-Packaging Limited ("Company") wishes to inform the shareholders of the Company ("Shareholders") that on 15 August 2012 ("Offer Announcement Date") ANZ Singapore Limited has, for and on behalf of CROWN Speciality Packaging Investment Pte. Ltd. ("Offeror"), announced ("Offer Announcement") that the Offeror intends to make a voluntary conditional cash offer ("Offer") for all the issued and paid-up ordinary shares ("Shares") in the capital of the Company, other than those Shares held by the Company as treasury shares and those Shares held, directly or indirectly, by the Offeror as at the date of the Offer.

A copy of the Offer Announcement is attached to this Announcement. Shareholders are advised to refer to the full text of the Offer Announcement for, *inter alia*, the principal terms of the Offer.

2. **OFFER DOCUMENT**

According to the Offer Announcement, the formal offer document setting out the terms and conditions of the Offer and enclosing the relevant form(s) of acceptance ("Offer Document") will be despatched to Shareholders not earlier than 14 days and not later than 21 days from the Offer Announcement Date.

3. INDEPENDENT FINANCIAL ADVISER

In connection with the Offer, the Board will be appointing an independent financial adviser ("**IFA**") to advise the directors of the Company who are regarded as independent for the purposes of the Offer under the Singapore Code on Take-overs and Mergers ("**Independent Directors**"). A circular containing the advice of the IFA and the recommendation of the Independent Directors will be sent to Shareholders within 14 days from the date of the despatch of the Offer Document to be issued by or on behalf of the Offeror.

In the meantime, Shareholders are advised to refrain from taking any action in relation to their Shares which may be prejudicial to their interests and to exercise caution when dealing in the Shares, until they or their advisers have considered the information and the recommendations of the Independent Directors as well as the advice of the IFA which will be set out in the circular to be issued by the Company in due course.

4. **RESPONSIBILITY STATEMENT**

The directors of the Company (including those who may have delegated detailed supervision of the preparation of this Announcement) have taken all reasonable care to ensure that the facts stated and opinions expressed in this Announcement are fair and accurate and that no material facts have been omitted from this Announcement, and they jointly and severally accept responsibility accordingly. Where any information has been extracted or reproduced from published or otherwise publicly available sources (including, without limitation, the Offer Announcement), the sole responsibility of the directors of the Company has been to ensure through reasonable enquiries that such information is accurately extracted from such sources or, as the case may be, reflected or reproduced in this Announcement.

By Order of the Board

Professor Tan Chin Tiong Non-Executive Chairman Superior Multi-Packaging Limited 16 August 2012