VOLUNTARY CONDITIONAL CASH OFFER

by



(Company Registration No.: 198602937W) (Incorporated in the Republic of Singapore)

for and on behalf of

CROWN SPECIALITY PACKAGING INVESTMENT PTE. LTD.

(Company Registration No.: 201216313R) (Incorporated in the Republic of Singapore)

to acquire all the issued and paid-up ordinary shares in the capital of

SUPERIOR MULTI-PACKAGING LIMITED

(Company Registration No.: 197902249R) (Incorporated in the Republic of Singapore)

other than those held by the Company as treasury shares and those held, directly or indirectly, by the Offeror as at the date of the Offer

EXTENSION OF OFFER PERIOD AND CLOSING DATE

1. INTRODUCTION

ANZ Singapore Limited ("ANZ") refers to the offer document dated 31 August 2012 (the "Offer Document") despatched by ANZ, for and on behalf of CROWN Speciality Packaging Investment Pte. Ltd. (the "Offeror"), in connection with the voluntary conditional cash offer (the "Offer") for all the issued and paid-up ordinary shares ("Shares") in the capital of Superior Multi-Packaging Limited (the "Company"), other than those Shares held by the Company as treasury shares and those Shares held, directly or indirectly, by the Offeror as at the date of the Offer.

Unless otherwise defined herein, capitalised terms used in this Announcement shall have the same meanings as defined in the Offer Document.

2. EXTENSION OF OFFER PERIOD AND CLOSING DATE

ANZ wishes to announce, for and on behalf of the Offeror, that the closing date of the Offer has been extended to 5.30 p.m. on 15 October 2012, or such later date(s) as may be announced from time to time by or on behalf of the Offeror.

Accordingly, the Offer shall close at 5.30 p.m. on 15 October 2012, or such later date(s) as may be announced from time to time by or on behalf of the Offeror (the "Extended Closing Date").

As at the date of this Announcement, based on publicly available information, the Company does not hold any treasury shares.

3. PROCEDURES FOR ACCEPTANCE

Shareholders who wish to accept the Offer but have not done so should complete, sign and forward their FAA or FAT (as the case may be) and all other relevant documents as soon as possible so as to reach the Offeror no later than 5.30 p.m. on the Extended Closing Date. All FAAs, FATs and other relevant documents received after 5.30 p.m. on the Extended Closing Date will not be accepted. The FATs and other relevant documents received by M & C Services Private Limited after 5.30 p.m. on the Extended Closing Date will be returned by ordinary post to the relevant Shareholders in accordance with the terms of the Offer.

Shareholders who are in any doubt about the Offer should consult their stockbroker, bank manager, solicitor or other professional adviser immediately.

Shareholders who have not received or who have misplaced the Offer Document and/or the relevant acceptance forms should contact CDP (for Shareholders whose Securities Accounts are and/or will be credited with Shares ("<u>Depositors</u>")) or M & C Services Private Limited (for Shareholders whose names appear in the register of members of the Company ("<u>Scrip</u> Shareholders")), as the case may be, immediately at the following respective addresses:

For Depositors:

The Central Depository (Pte) Limited 4 Shenton Way #02-01 SGX Centre 2 Singapore 068807 Tel: +65 6535 7511

For Scrip Shareholders:

M & C Services Private Limited 138 Robinson Road #17-00, The Corporate Office Singapore 068906 Tel: +65 6227 6660

Copies of the FAA may be obtained by Depositors from CDP upon production of satisfactory evidence that their Securities Accounts with CDP are or will be credited with Shares.

Copies of the FAT may be obtained by Scrip Shareholders from M & C Services Private Limited upon production of satisfactory evidence of title to Shares.

4. RESPONSIBILITY STATEMENT

The directors of the Offeror (including those who may have delegated detailed supervision of this Announcement) have taken all reasonable care to ensure that the facts stated and opinions expressed in this Announcement are fair and accurate and that there are no other material facts not contained in this Announcement, the omission of which would make any statement in this Announcement misleading.

Where any information has been extracted or reproduced from published or otherwise publicly available sources or obtained from the Company, the sole responsibility of the directors of the Offeror has been to ensure through reasonable enquiries that such information is accurately extracted from such sources or, as the case may be, reflected or reproduced in this Announcement.

The directors of the Offeror jointly and severally accept responsibility accordingly.

Issued by

ANZ SINGAPORE LIMITED

For and on behalf of CROWN SPECIALITY PACKAGING INVESTMENT PTE. LTD. 28 September 2012

Any enquiries relating to this Announcement or the Offer should be directed during office hours to:

ANZ Singapore Limited

Suramya Gupta Director

Tel: +65 6681 2378 Fax: +65 6681 8061

Forward-Looking Statements

All statements other than statements of historical facts included in this Announcement are or may be forward-looking statements. Forward-looking statements include but are not limited to those using words such as "seek", "expect", "anticipate", "estimate", "believe", "intend", "project", "plan", "strategy", "forecast" and similar expressions or future or conditional verbs such as "will", "would", "should", "could", "may" and "might". These statements reflect the Offeror's current expectations, beliefs, hopes, intentions or strategies regarding the future and assumptions in light of currently available information.

Such forward-looking statements are not guarantees of future performance or events and involve known and unknown risks and uncertainties. Accordingly, actual results may differ materially from those described in such forward-looking statements. Shareholders and investors should not place undue reliance on such forward-looking statements, and neither the Offeror nor ANZ undertakes any obligation to update publicly or revise any forward-looking statements.